

ALA Charlotte & International Legal Technology Association Presents

How Technology & Training Can Boost the Changing Role of the Legal Secretary

Presented by Joe Buser
Traveling Coaches

Wednesday, June 26, 2013 at 12:00 p.m.

BlackFinn Saloon
Epicentre
210 East Trade Street, Suite 120-B
Charlotte, North Carolina

RSVP to Pam Sachs
Members \$20 / Non-members \$25

Checks should be made payable to **ALA Charlotte Chapter** and mailed to
Pam Sachs at Robinson Bradshaw
101 North Tryon Street, Suite 1900
Charlotte, North Carolina 28246

The Evolving Role of the Legal Secretary and What it Means for Training

Whether it is changes in the economic climate, changes in our clients' needs, or changes in technology, the reality is there is a "new normal" in law firms today. What does the role of the legal secretary look like now? What new skills do today's legal secretaries need to be effective? As the need for skills training expands into areas beyond "traditional" secretarial skills, how will training teams meet the challenge?

As the Director of Business Development for Traveling Coaches, Joe Buser leads Traveling Coaches' talented team of Account Executives in developing mutually beneficial relationships with our clients and vendor partners. He also manages relationships with many of our east coast and international client firms. Joe has worked with hundreds of law firms and corporate legal departments around the world, crafting unique solutions to meet their educational and technology requirements. Joe is a regular presenter at local, regional, and national events, speaking on topics ranging from the evolving job roles in today's legal environment to project management methodologies.

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