

# ALA Charlotte Monthly Chapter Meeting

## Characteristics of Today's Most Successful Law Firms and The Increasingly Important Role of Law Firm Leadership

Presented by John Remsen, Jr., President of The Remsen Group

Wednesday, November 19, 2014 at 12:00 p.m.

Holiday Inn Charlotte – Center City  
230 North College Street  
Charlotte, North Carolina  
(Parking available)

RSVP to Pam Vassar  
Members \$20 / Non-members \$25

Checks should be made payable to **ALA Charlotte Chapter** and mailed to  
Pam Vassar at Parker Poe  
401 South Tryon Street, Suite 3000  
Charlotte, North Carolina 28202

John Remsen, Jr. is widely recognized as one of the country's leading authorities on law firm leadership, management, marketing and business development. After serving as in-house marketing director at two major law firms, John formed TheRemsenGroup, a consulting firm that works exclusively with law firms to help them develop and implement long-term strategic objectives to improve cohesiveness, performance and profitability. Since 1997, he has worked with over 300 law firms and thousands of lawyers. Most of his clients are mid-size commercial law firms, ranging in size from 15 to 200 lawyers. A native of West Palm Beach, Florida, John holds an MBA degree from The University of Virginia and a Bachelor's degree in Business Administration from the University of Florida.

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