



Please Join Us For Our

FALL SEMINAR

**September 17, 2015
11:45 a.m. to 6:00 p.m.**

**Northeastern University Charlotte
Independence Center
101 North Tryon Street
11th Floor
Charlotte, North Carolina**

*Parking is available in the Independence Center's
Parking Garage located at 120 North Church Street*

Conference Agenda

Time	Activity	Presenter
11:45 a.m.	Registration	
12:00 to 12:30	Buffet Luncheon Served	
12:30 to 1:30	First Session Imposter Fraud: What it is and best practices for fighting it.	Jim Harpham, Wells Fargo Treasury Management Group
1:40 to 4:20	Second Session The Realist's Guide to Getting a Grip on Negativity: A realistic, humorous look at traditionally "negative" Issues.	Craig Price, Speaker, Author and Podcaster
4:30 to 6:00	Business Partner Reception	



Jim Harpham is a Vice President and Treasury Management Sales Consultant for Wells Fargo Business Banking in the Center City Charlotte region. Jim works with Wells Fargo clients to optimize their working capital and assist in automating their internal processes, creating efficiencies, while saving time and money. Jim has been with Wells Fargo for ten years.



Craig Price, as a speaker, author and podcaster has helped diverse corporate leaders, from multibillion dollar manufacturers to top universities, find the path to success. His honest and realistic approach allows leaders to understand how to use our natural thought processes as tools for change and productivity. An award winning professional stand-up comedian, veteran podcaster and certified instructor, Craig has a background in customer service, information technology and safety. Craig uses his sharp wit, intelligence and straight talk to deliver entertaining, informative programs that allow people to believe in themselves under any circumstances.

REGISTRATION FORM

CONTACT INFORMATION

Name	E-Mail Address
Firm/Company	Title
Address	City, State, Zip
Name for Nametag	Phone

CONFERENCE REGISTRATION FEE

Includes registration for full program, lunch and business partner cocktail reception	\$ 40.00 members \$ 60.00 non-members
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Make checks payable to “Charlotte Chapter ALA” and return with this form to be received no later than

Tuesday, September 8th to:
Pam Vassar
Parker Poe Adams & Bernstein, LLP
401 South Tryon Street, Suite 3000
Charlotte, NC 28202

