

## Jones, Tricia A.

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**From:** Jones, Tricia A.  
**Sent:** Monday, October 09, 2017 2:56 PM  
**Subject:** ALA Charlotte Chapter Meeting - 10/19/17

Please join us for our monthly ALA Charlotte Chapter meeting at noon on October 19 at Katten Muchin Rosenman LLP (550 South Tryon Street, Suite 2900, Charlotte, NC 28202). An Outlook appointment will follow this email. **It is necessary to accept or decline the Outlook appointment by October 12.** The responses will determine how much food is needed for the meeting.

Corey Saban will be presenting *Effectively Using Video*.

An Emmy nominated and Associated Press award winning TV journalist, Corey Saban's media career encompassed interviews with the some of the world's most respectable and recognizable figures. A virtual who's who of newsmakers, from President's to Pulitzer Prize winners.

An accomplished speaker and 15-year news veteran, Saban saw how the media landscape was changing with the use of video and co-created THELAW.TV.

THELAW.TV helps attorneys build an online connection through educational Q and A videos so prospects and referrals can get a sense of their knowledge, a feel for who they are and establish trust.

Cost for members is \$20 and the cost for non-members is \$25.  
Checks should be made payable to ALA Charlotte Chapter and submitted to  
Tricia Jones  
Parker Poe  
401 South Tryon Street  
Charlotte, North Carolina 28202

This information is also available on the Charlotte Chapter's website calendar at [www.alacharlotte.com](http://www.alacharlotte.com).

